

MPC Pet News

Volume 1, Issue 1

Fall 2008

Message from the President

What a year we have had! A new board, a new web site (more on that later!), and as always throughout the year many new animals at the Agoura Animal Shelter that need Malibu Pet Companion's help. In the last year we have not only funded medical care for hundreds of cats and dogs but also for our Mama Horse and her new colt (born at the shelter), bunnies, and guinea pigs. Whatever the animal, whatever the medical need, MPC will fund the Veterinarian recommended care required to bring the animal to good health.

This is our first newsletter, we hope to send you updates quarterly, and we

hope you enjoy reading about our organization, the people involved with MPC, and some of the amazing homeless animals whose lives were



Beauty and her
Colt, Beau

saved thanks to your donations & support of MPC.

One day a man was walking along the beach

when he noticed a figure in the distance.

As he got closer he realized the figure was that of a boy picking something up and gently throwing it into the ocean.

Approaching the boy, he asked, "What are you doing"?

The youth replied, "Throwing starfish in the ocean. The sun is up and the tide is going out. If I don't throw them in, they will die."

"Son", the man said, "Don't you realize There are miles and miles of beach and hundreds of starfish? You can't possibly make a difference!"

After listening politely, the boy bent down, Picked up another starfish, And threw it into the surf. (cont. Page 2)



Gumby
MPC Dog 2006

MPC.
You can

also contact us via email with your questions and find out more about the MPC board members profiled on our web site.

Please visit our site when you have a chance!

www.malibupetcompanions.org

Focus on our Board A Brief Introduction!

President, Robin Kahrs MPC volunteer & foster for 5 years, Shelter dog volunteer for 8 years

1st VP, Deanna Silberberg MPC volunteer & foster for 2 years, Shelter Cat Volunteer 3 years

2nd VP, Sherman Baylin MPC Founding member, owner of Sherman's grooming in Malibu

Treasurer, Susan Mutch MPC volunteer & foster for 5 years, Shelter Dog Volunteer 9 years

Assc. Treasurer, Barbara Applebaum

MPC volunteer & foster 6 years, Shelter Cat Volunteer 8 years

Secretary, Karla Halseth MPC Volunteer & foster for 6 years, Shelter Dog Volunteer 8 years

Assc. Secretary, Joyce Martin

MPC Volunteer & foster for 3 years, Shelter Cat Volunteer 4 years

Advisory Board Member: Dr. Dean Graulich

Founding member of MPC and Veterinarian, owner of Malibu Coast Animal Hospital

Honorary Board Members:

Jack Alman

Founder of MPC

Mignonne Alman

Founder of MPC and former cat volunteer at the shelter for 7 years

Our New Website!

We are very excited to announce that our new web site is up and running! Many thanks to **Non Fat Media** who made this dream a reality!

On the MPC web site you will be able to find out anything you need to know

about our organization. There you'll see info ranging from our mission, to how you can help, to animals in need of a home that have been successfully treated, to animals that are wonderful success stories now adopted after receiving help from

Message from the President *(cont. from first page)*

Then smiling at the man, he said, "I made a difference for that one!"

Your donations do make a difference by allowing us to care for hundreds of homeless animals every year in need of medical care. We could not do what we do without your help! Thank you from the bottom of our hearts, from creatures small and large, for your generosity. Your assistance allows us to continue our mission of giving ill, injured, or un-weaned animals a second chance at life and love with a new family.



Sweet Pea, MPC Dog and Robin's Cuddle-Bug

With great appreciation and gratitude for making a difference for homeless medically needy pets,

Robin Kahrs

Upcoming Fundraiser to Benefit MPC

Back by popular demand! Our gift tags featuring successfully treated MPC animals will once again be available for sale. We hope to have them ready by the first part of November for all your holiday gift wrapping needs! Please visit our web site at



To:

From:



www.malibupetcompanions.org, stop by the Agoura

Animal Shelter, or Malibu Coast Animal Hospital to make your purchase.

Don't miss out; these tags are so cute they will sell out fast!

For more info call (818) 519-3093

Other ways you can help:

*Join the Ralphs Club Community Contribution; every grocery purchase earns a donation to MPC

*Join I-give, Network for Good, & My Cause, designate MPC as the beneficiary

*Check our web site for other ways that you and even the kids in your life can help!

Upcoming Adoption Events:

This Edition's Pooch of the Month



This Edition's Kitty of the Month

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols. Once you have chosen an image, place it close to



Caption describing picture or graphic.

the article. Be sure to place the caption of the image near the image.

Focus on our Board A Brief Introduction!

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

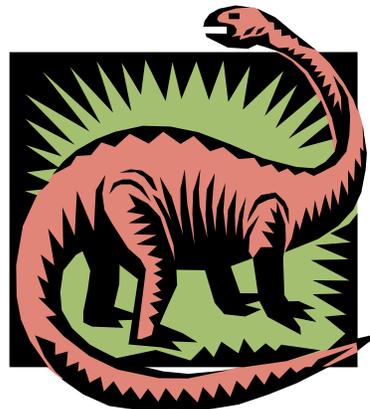
A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all

employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a bi-annual charity auction.



Caption describing picture or graphic.

If space is available, this is a good place to insert a clip art image or some other graphic.